



PORT of
TOWNSVILLE

EMAIL | info@townsville-port.com.au
WEBSITE | www.townsville-port.com.au

BENWELL ROAD | PO BOX 1031
TOWNSVILLE | QLD 4810

TELEPHONE | + 61 7 4781 1500
FACSIMILE | + 61 7 4781 1525

LATITUDE 19° 15' S | LONGITUDE 146° 50' E

Media Release

18 March 2005
For immediate release

Port Authority urges Red Cross support for First Visit of 2005

TOWNSVILLE Port Authority is calling on the wider port and business community to roll up its sleeves and get behind the Red Cross for the first time in 2005.

The Red Cross mobile blood collection unit will be set up at the Port on Monday, 21 March as part of a regular and ongoing donation program.

Since regular donormobile visits commenced in April 2003, port workers have donated more than 130 litres of blood. The highest number of donations in any Red Cross visit has been 41.

Townsville Port Authority CEO Barry Holden said the regular donormobile visits had been a success but urged others to rally behind the Red Cross.

“This year I would really like to see the Port community pass the 200 litre mark and make more than 50 donations per Red Cross visit. Everyone is aware there is a constant demand for blood stocks and we are pleased to be able to assist the Red Cross and hope others in the local port and business community will join us and show their support.”

→ Note to chief of staff:

The mobile blood collection van will be at the Port Authority's engineering car park from 8.30 a.m. - 3.30 p.m. on Monday, 21 March.

Photographs and vision can take place at any stage during this time (as bookings and “busy times” vary, advance notice will help us ensure media get images of someone donating blood).

Please arrange port access in advance by contacting Lesley Giblin, Public Affairs Officer, on (07) 4781 1551 or 0400 013 622.

No safety gear required as the van will not be set up in an operational area.

→ Media releases are also available at www.townsville-port.com.au