



IMPORTING 101

Retailers' Workshop and Port Tour

1.45pm to 5pm Thursday, 2 April 2009
At the Port of Townsville

Have you ever wondered if you could import directly into Townsville to eliminate double handling and cut freight costs?

Does your business import via our capital cities and backtrack by road or rail?

If so, we would like to help you streamline the process.

TO REGISTER CALL NOW!

Port of Townsville's
Business Development Team
(07) 47811 613

E: tlines@townsville-port.com.au



Dear Executive

Due to the success of the first Retailers Workshop the Port of Townsville is again holding a free information workshop. We would like to invite you to join us for a tour of the Port and an opportunity to discuss your needs with industry specialists from 1.45pm to 5.00pm, Thursday, 2 April 2009.

The aim of the workshop is to:

- Consider specific container import case studies and provide practical tips;
- Increase your knowledge of the Port and how we can help you to improve your bottom line;

- Let us know your business needs so we can streamline a solution to suit you;
- Unravel the mysteries of industry terms and jargon; and
- Explain the supply chain and clarify the roles of each link in the chain.

By attending the Port Tour and Workshop you will be able to observe first-hand this pivotal link in your trade pathway!

Be quick to book a place for your business online, or cut and return the registration for by fax or email.

1.45pm	Meet & Greet	
2.00pm	Matthew O'Halloran General Manager Operations Port of Townsville Ltd	Official Welcome and introduction
2.05pm	Shenal Basnayake Client Service Manager Port of Townsville Ltd	Specific Container Import Case Studies & Practical Tips, including Scorpion Jacks Experience
2.25pm	Jenny Chen Owner's Representative Mariana Express Lines	Opportunities for Direct Importing and Coastal Trade. Services, schedules, ports called, cargoes, capabilities
2.45pm	Tracy Palmer Sales Executive Swire Shipping	Opportunities for Direct Importing and Coastal Trade. Services, schedules, ports called, cargoes, capabilities
3.05pm	Todd Emmert General Manager Northern Shipping & Stevedoring	Stevedoring, local transport, cargoes, capabilities
3.25pm	Jerry Kovarick Principal Jerry & The Tile Makers	Importing Experience
3.30pm	Port Tour	One hour tour showcasing the Port's operations and infrastructure. Along the way your tour guide, Helen Dearing, will explain facilities and the interactions between Port Users. You will witness Port operations and shipping in action; providing insight into import supply chains.
4.35pm	Feedback Drinks and Informal Discussion	Back in the Port of Townsville Courtyard this is your chance to discuss your business' individual needs with industry professionals. We are here to help





The Port of Townsville has grown from rudimentary timber wharves to one of the most diverse and functional ports on the Australian coast. With throughput set to treble in the coming years, major infrastructure projects are underway to turn our vision for record trade and efficiency into reality. The Port of Townsville is delivering logistic solutions for the resources, agricultural and retail sectors. Join us at the Port for an informative workshop geared for your needs.

REGISTER NOW!

Please note numbers are limited, so be quick to secure a place for your organisation at our Free Information Workshop

Name:	
Position:	
Organisation:	
Phone:	
Fax:	
Email:	

To Register simply return the above details by
Phone: (07) 47811 613
Fax: (07) 47811 525
Email: tlines@townsville-port.com.au

Thank you very much for your registration. We are pleased you will be a part of our workshop. Tracey Lines from the Business Development Team will be in contact in the near future to discuss your booking. If you need any further information in the meantime, please feel free to contact us.



lo-gis-tics - / [loh-jis-tiks, luh-]

The planning, implementation, and coordination of the details of a business or other operation.

so-lu-tion - / [suh-loo-shuhn]

The act of solving a problem, question, etc.

For a streamlined, seamless logistic solution contact the Business Development Team on +61 7 4781 1500

**To learn more about the
Port of Townsville visit our
website: www.townsville-port.com.au**



PORT of TOWNSVILLE

Nexus North Queensland